

EXPERT MARKET ANALYSIS



www.mecardo.com.au



Know your market

- » Understand what is affecting your market
 - Export, domestic factors
- » Identify risks and opportunities
- » Make effective, timely and strategic decisions

Intelligence creates opportunity

But what information?

- » Time is a precious commodity
- » Growers want information:
 - Concise
 - Easy to read
 - Relevant to them
- » ...accessible anywhere, anytime



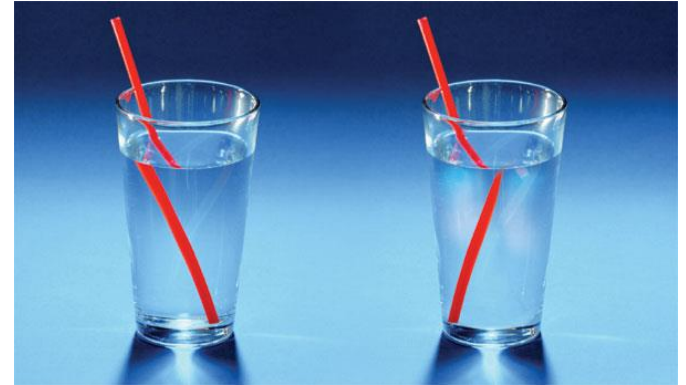
One stop intelligence shop

- » Wool, cattle, sheep and grain markets
- » Latest market indicators
- » Weekly commentaries
- » In-depth analysis – issues of the moment

“..... all in the one place!”

Mecardo provides...

- » The very latest information
- » Concise, punchy analysis
 - Gets to the point
- » Focus on ‘What does it mean?’
 - What is the take home message?
- » Targeted alerts
 - Email alerts to new information matching your profile



Easy to access

- » Mobile delivery is key
 - Smart phone & iPad friendly viewing
- » \$25 per month, or \$270 per year (+GST)
 - No long term contracts; Less than \$1 per day
- » 12 month subscription paid by MFS
 - + 30-day free trial

What do others think?

“Keeps me fully abreast of the latest commodity moves and trends. This allows me to make informed decisions that are critical to the success of our business”

Rob Hodges, Sarnia Estate, SA

“The email alerts are concise, and I can access further information if it’s relevant to me.

Noel O’Dempsey, QLD

“Not only high quality, clear & concise, up-to-date market information but also interpretation and recommendations to assist in making business decisions”

Nancy Spoljaric, Monaro Farming Services, NSW

More information

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