



WHO IS MONARO FARMING SYSTEMS [MFS]

Established in 2007, Monaro Farming Systems aims to build capacity and continuous improvement in the Monaro grazing Industry. With a strong and growing membership base which equates to seventy-five farm business, and over 250 individuals, MFS strives to deliver continuous improvement and innovation information and project delivery, topical and targeted communications and regular valuable events.

With strong, professional leadership from the ground up it has been able to secure over \$1.8m in project funding covering several core focus areas which include soil management and fertility, pasture improvement, enterprise comparative analysis, genetic improvement, predictive modelling for seasonal tactical decision making and farm business growth. MFS recognises the value of its people and engage a small but dedicated team of professionals backed by qualifications and extensive experience in governance, business, event management, agriculture, research and field work.

The MFS group collectively manages 123,988 hectares on the Monaro and is responsible for approximately 45% of total production. Members run approximately 375,500 sheep and 25,000 head of cattle, produce on average 1,875,845kg of wool per year and turn off over 2,500,000 kg of sheep meat and 4,207,000 kg of beef annually.

OUR COMMITMENT TO THE AGRICULTURE INDUSTRY

At MFS, we are committed to developing mutually beneficial relationships with industry representatives, higher education sector, likeminded associations and government to deliver knowledge and evidenced backed data to its members and the broader agriculture community. Past research and development projects, although traditionally based on case studies conducted throughout the Monaro, far exceed our boundaries often extending to neighbouring regions, including cross boarder linkages with fellow farming systems groups.

MFS offers a diverse range of opportunities to partner with us including a number of sponsorship packages, Industry Board member positions, codesign projects bringing relevant organisations and expertise together, training and development, access to the end-user for case studies and stakeholder engagement.

We welcome and support a number of research students undertaking post graduate studies offering trial sites, access to producer's properties, invitations to present at MFS quarterly Field Days and guidance and mentoring from a field of experts within our reach.

OUR STRENGTHS

At MFS, we continually seek and source new and innovative ways to improve profitability, enhance production and drive change within the industry.

We understand that each partnership is unique and that is why MFS will tailor a package to ensure the needs of both partners are met and exceeded.

If you would like to pursue a partnership or sponsorship opportunity with MFS, please contact our Executive Officer, Frances Lomas on executive@monarofs.com.au or 0456 948 892. Alternatively, you may choose one of the packages below.

DIAMOND SPONSOR - \$10,000 per annum	DEDICATED PROJECT: <i>Optimising Soils (Summer Field Day)</i>
Co-branded with MFS, exclusive opportunity	Speaking rights at Summer Field Day including presentation of data, results etc Logo included on ALL soil related project material, promotion and marketing of event. Full-page article for inclusion in MFS Annual Report. Access to ALL quarterly Field Days for up to 4 people.

GOLD SPONSOR - \$5,000 per annum	DEDICATED PROJECT(s): QUARTERLY FIELD DAYS
	<ul style="list-style-type: none"> • <i>Autumn Field Day</i> • <i>Winter Field Day</i> • <i>Spring Field Day OR AGM & MFS Spring Dinner</i>
Non-exclusive, high recognition	30-minute speaking rights at ONE of the above quarterly Field Days per year. Logo included in all project related material, promotion and marketing of event. Access to ALL quarterly Field Days for 2 people.

SILVER SPONSOR - PACKAGES STARTING AT \$3,500 per project	TAILORED SOLUTION PROJECT: <i>Possibilities of host trial sites, bus tour, technological advancements in agricultural etc</i>
Co-branded with MFS	Tailored and specific solutions which support the MFS Strategic Plan. Logo included in promotion and marketing material including newsletter and website. Access to ALL quarterly Field Days for 2 people

BRONZE SPONSOR - \$1,500 per annum	GENERAL SPONSORSHIP
Non-exclusive, high recognition	Logo included in promotion and marketing material including newsletter and website. Access to ALL quarterly Field Days for 2 people