

Partner with Monaro Farming Systems

Building Capacity and Continuous Improvement for the Monaro Grazing Industry since 2007



Driving Agricultural Innovation on the Monaro

Established in 2007, Monaro Farming Systems (MFS) is a progressive, member-driven group representing a powerful network of graziers and agricultural professionals committed to innovation, productivity, and sustainable land management across the Monaro region.

With **75 farm businesses** and **over 250 individuals** managing **123,988 hectares**, MFS members are responsible for **45% of the region's total agricultural production** — presenting a unique opportunity for sponsors to directly connect with a high-performing, influential segment of the grazing industry.

Our Reach and Impact

375,500 sheep & 25,000 cattle managed by members

1.88 million kg wool, 2.5 million kg sheep meat, and 4.2 million kg beef produced annually

Over **\$1.8 million in funded projects** delivered across:

- Soil health and fertility
- Pasture and productivity improvement
- Enterprise benchmarking
- Genetic and seasonal forecasting
- Farm business growth

Join Us in Driving Agricultural Excellence

At MFS, we are committed to developing mutually beneficial relationships with industry representatives, higher education sector, likeminded associations and government to deliver knowledge and evidenced backed data to its members and the broader agriculture community. We understand that each partnership is unique, thus offering tailored sponsorship packages to align with your business goals and maximise mutual benefit.

Why Sponsor MFS?

As a sponsor, you will be positioned at the heart of a dynamic and forward-thinking farming community. Your brand will gain:

- **Direct access to progressive, large-scale producers**
- **Association with trusted innovation and leadership in agriculture**
- **Exposure at regular events, field days, and training programs**
- **Collaboration opportunities on research, development, and co-designed projects**
- **Brand visibility through MFS communications, reports, and publications**

We understand that each partnership is unique and that is why MFS will tailor a package to ensure the needs of partners are met and exceeded. Alternatively, you may choose one of the packages below.

<p>DIAMOND SPONSOR</p> <p>\$10,000 per annum</p>	<p>Dedicated Project: Optimising Soils (Summer Field Day)</p> <p><i>Co-branded with MFS, exclusive opportunity</i></p> <ul style="list-style-type: none"> • Speaking rights at the Summer Field Day, including data and results presentation • Logo on ALL soil-related project materials and marketing • Full-page article in MFS Annual Report • Access to ALL quarterly Field Days (up to 4 attendees)
<p>GOLD SPONSOR</p> <p>\$5,000 per annum</p>	<p>Dedicated Project(s): Field Days, AGM or MFS Spring Dinner</p> <p><i>Non-exclusive, high recognition</i></p> <ul style="list-style-type: none"> • 30-minute speaking rights at any ONE MFS Field Day per year • Logo on event-related materials & marketing • Access to ALL quarterly Field Days (up to 2 attendees)
<p>SILVER SPONSOR</p> <p>\$3,500 starting per project</p>	<p>Tailored Solution Project – Host trial sites, bus tours, workshops on new technologies in agriculture</p> <p><i>Co-branded with MFS</i></p> <ul style="list-style-type: none"> • Tailored and specific solutions that support the MFS Strategic Plan • Logo on all marketing materials, including newsletter and website • Access to ALL quarterly Field Days (up to 2 attendees)
<p>BRONZE SPONSOR</p> <p>\$1,500 per annum</p>	<p>General sponsorship</p> <p><i>Non-exclusive, high recognition</i></p> <ul style="list-style-type: none"> • Logo on all marketing materials, including newsletter and website • Access to ALL quarterly Field Days (up to 2 attendees)

Interested in Partnering?

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